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February 27, 2023

SENATE BILL NO. 737

By: Hall of the Senate

and

Fetgatter of the House

An Act relating to film rebate incentives; amending 68 O.S. 2021, Section 3638, which relates to the Filmed in Oklahoma Act of 2021; modifying requirements to provide certain promotional materials for this state; providing an effective date; and declaring an emergency.

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY 68 O.S. 2021, Section 3638, is amended to read as follows:

Section 3638. All production projects for which any incentive is paid pursuant to the provisions of this act shall contain a ~~logo~~ qualifying promotion of this state, as approved by the Oklahoma Department of Commerce, ~~to be displayed in the end credits of the finished production or, if the production does not contain end credits, the Oklahoma Department of Commerce shall obtain a commitment by the production company to provide equivalent value as determined by the Oklahoma Department of Commerce~~ which shall include the following:

1 1. For a film production with end credits, a five (5) second
2 long static or animated logo, approved by the Department, in the end
3 credits before the below-the-line crew crawl for the life of the
4 project;

5 2. For a film production without end credits and television
6 series or projects, a five (5) second long static or animated logo,
7 approved by the Department, during each broadcast worldwide for the
8 life of the project; or

9 3. For all other film productions, including but not limited to
10 advertising messages and video gaming, a logo approved by the
11 Department, visible for no less than one (1) second, or a commitment
12 to provide equivalent value, as determined by the Department.

13 SECTION 2. This act shall become effective July 1, 2023.

14 SECTION 3. It being immediately necessary for the preservation
15 of the public peace, health or safety, an emergency is hereby
16 declared to exist, by reason whereof this act shall take effect and
17 be in full force from and after its passage and approval.

18 COMMITTEE REPORT BY: COMMITTEE ON FINANCE
19 February 27, 2023 - DO PASS
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